

Pick a Planner.

RESOURCE ROOM

Sell Your Digital Resources on Our Website

We're building a space for teachers, by teachers—and we'd love for you to be part of it.

If you've created beautiful, helpful digital resources for your classroom and want to share them with others (and earn extra income while doing it), then this is for you!

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Why Join Us?

We're more than just a store—we're a community of teachers who understand the hustle of late-night prep, Sunday planning, and creating the perfect worksheet that finally clicks for your class.

Here's what we offer:

- A professional e-commerce platform with your resources beautifully displayed
- Built-in traffic from teachers already shopping for planners and resources
- Payment processing, admin & customer service—handled for you
- Promotion through our social media, email list, and website
- A growing local teacher network where collaboration is encouraged



How the Commission Works

You'll earn 70% of every sale, and we'll keep 30% to cover:

- Secure hosting & platform costs
- Site maintenance & updates
- Marketing & exposure
- Payment fees and admin
- Customer support

This model allows you to keep the majority of your earnings while we take care of the technical side.

Who We're Looking For

We're inviting South African teachers who create:

- Lesson plans
- Game sets
- Classroom posters
- Worksheets and activities
- PowerPoints
- Parent/learner communication tools
- File covers and dividers
- Classroom decor sets
- Assessments & printables

Basically, anything that makes teaching life easier (and prettier)!



Will all my resources be used?

You don't need to be a graphic designer or tech whizz, but it is important that teachers we collaborate with share the same high standard of work as the Pick a Planner brand. This means that all resources will be vetted before being uploaded onto our website. We will only select resources to display on our website that meet our standards in terms of aesthetics, professionalism and need. If your resource is not accepted, we will do our best to provide feedback.

How do I start?

Step 1: Fill in our quick application form

Step 2: Submit your first resources for review

For each resource, you will need to provide:

- A high-quality, original resource (PDF, PPT, ZIP, etc.)
- A short, clear product description
- 1-3 preview images including a thumbnail

Step 3: Once approved, we upload it to the store.

Step 4: At the end of each month we will send you a detailed spreadsheet including all your sales. You will get paid for every sale on the last day of each month.

How to submit your resources for review:

1. Fill in our application form [here](#)
2. Follow the guidelines for resource submission carefully:

Each resource should be uploaded in its own **zip folder** and include the following:

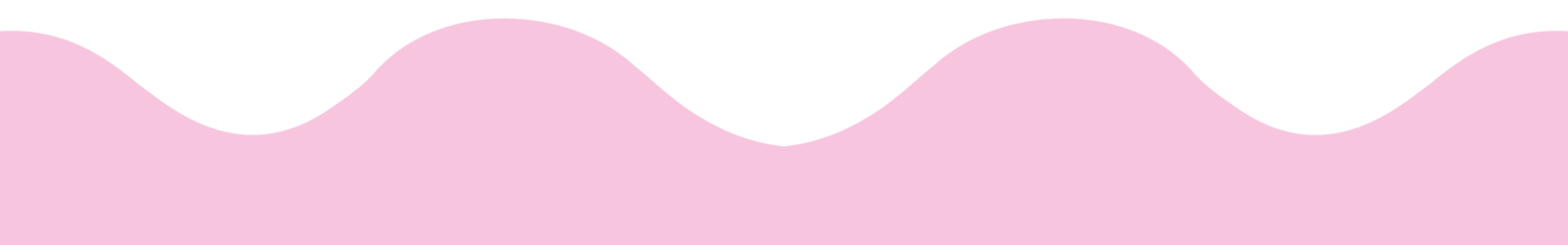
- Your original resource in **PDF or PowerPoint** (PowerPoints need to be uploaded with a PDF in case the customer does not have the same fonts)
- A **Word document** with the product title, a short description, price, grade(s) & subject(s) the resource is applicable to, as well as any special notes or teaching tips for customers.
- 1-3 preview images or mockups including a thumbnail to be used on our website in a **square (1:1 ratio) PNG or JPEG format** (we suggest adding your logo or display name to these preview images and ensure these are high-quality images)
- All files in your zip folder should be labeled: **Resource Title - Display Name**

3. Submit your resources and wait for approval.

Please note that we will not review any resources that are not submitted using the guidelines above.

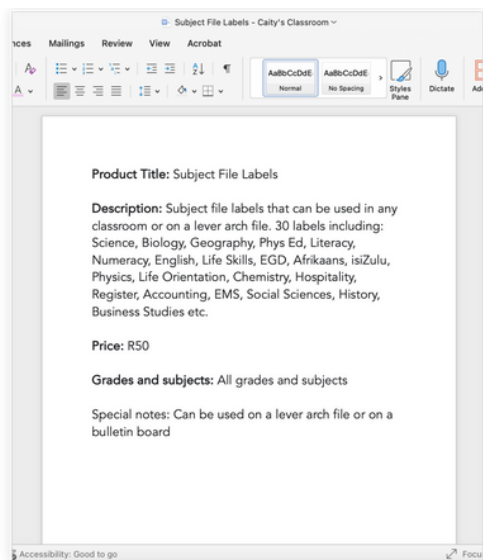
(Samples on next page)

We will approve resources based on aesthetics, professionalism and need.



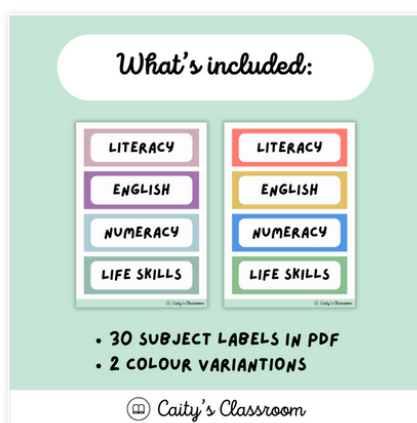
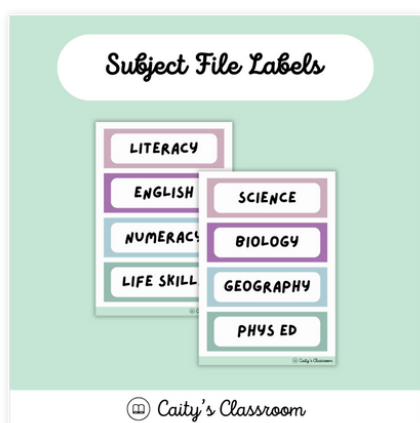
Sample of resource submission:

All of the files below should be uploaded together in a **zip folder** labeled: Product Title - Display Name



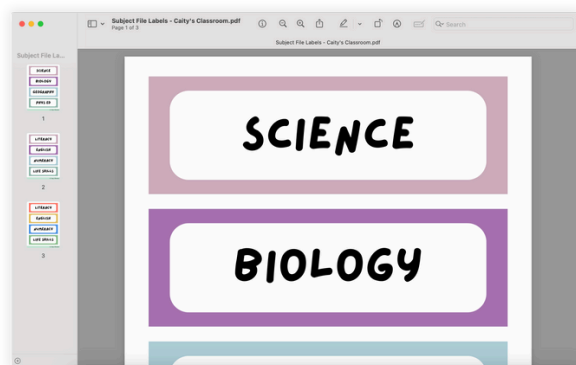
Word document including:

- Product Title
- Description to go on the website
- Price
- Subjects & Grades resource is applicable to
- Any special notes or tips for customers
- Saved as: Product Title - Display Name



1-3 Preview/Mockup Images

- Square (1:1 Ratio)
- PNG or JPEG format
- High Quality
- Saved as: Product Title - Display Name 1; Product Title - Display Name 2; Product Title - Display Name 3;



Original PDF or PowerPoint

- Saved as Product Title - Display Name

Some things to note:

Your resources are safe with us! We will not distribute your resources in any way, whether they are approved for sale or not. Approved resources will only be listed on our “Resource Room” platform hosted on the Pick a Planner website. You may request to remove your resource at any time.

All submitted content remains your intellectual property. By sharing your work, you grant Pick a Planner permission to market and sell your resource through our platform.

You are responsible for ensuring that the content you submit is your own original work and does not infringe on any copyrights (e.g. clipart, fonts, curriculum materials, etc.). Pick a Planner is not liable for copyright issues related to submitted content.

All products will be priced in collaboration with the creator. We reserve the right to suggest changes to pricing in line with our platform standards and customer expectations.

As this platform grows, our systems and policies may be updated. All changes will be communicated clearly, and you will always have the option to opt out or withdraw your resources.

